

A message from the founders





Hello, we are Felicity and Michael Walter; siblings and Co-Founders of Yellow Arrow Leadership. We are passionate about providing meaningful leadership opportunities for young people. We are excited to present Project Santiago and would like to invite you to be involved in 2022.

The name "Project Santiago" is inspired by the Camino de Santiago, a famous pilgrimage across Spain which also inspired the name of our organisation. We aim to provide clarity through purpose for students as they go through their leadership journey.

We believe that leadership is something that is caught not taught. We have tailored a program that provides opportunities for your students to challenge themselves to grow as leaders while also making a tangible difference in their community and school.



What is Project Santiago?

Project Santiago is an immersive leadership program for high school student leaders.

Over the course of the program, the students reflect on their personal leadership style and are supported to lead a project to support their school and community.

20 students can participate from each school, and the students all get to go through the journey together. The program is aimed at students in the middle years of high school, to prepare them to take on formal leadership roles once they commence VCE.



Goals and Outcomes



Program outcomes

- To develop socially conscious leaders
- To connect like-minded teachers and students
- To build connections between schools, charities and primary schools



Key benefits for schools

- Development of school leadership culture (particularly future student leaders)
- Meaningful projects to benefit school
- Connections with feeder primary schools and other participating schools

Outcome Themes



Self

Connection with self through reflection, community activities and experiential learning

Others

Connection with others through reflection, community activities and experiential learning



Knowledge

Understanding of key psychological concepts related to community leadership. Knowledge of practical leadership skills.

Thinking

Development of critical and creative thinking skills. Understanding of applied problem solving techniques.



Experience

Application of practical leadership skills.

Development and creation of a community project.

Action

Leading within the community, presentation and public speaking, engagement with younger leaders and other community members.

Project Santiago timeline

FEB



Program Launch
Attend two day
event focused on
leadership



Community
Join Mighty
Networks group
for all students
and staff

Online



Student led

meetings

Start school based student led meetings using agenda templates as a guide



Students design and deliver projects to benefit their school and community

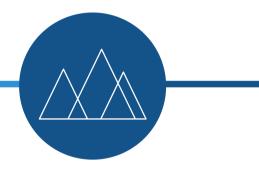
Student projects



mentoring
Attend Yellow
Arrow led
webinars and
receive mentoring
to stay on track

Webinars and

AUGUST



Summit
Attend annual
Yellow Arrow
student
leadership event
for free

Leadership



Events

Key Teacher PD

Free training for staff involved in running the program on how best to support their students

Webinars

Interactive online workshops for all participating students and staff

Program Launch

Two day in-person event for all participating schools

Leadership Summit

Free attendance for all students
participating in Project Santiago at our
annual student leadership event

Resources

Student application template

Ensure the students are clear on the commitment required

Teacher guidebook

Everything you need to know, in hard copy

Project proposal template

Everything the students need to consider to get their project approved

Meeting agenda template

Reflections, updates and discussion points for students to follow when leading the fortnightly meetings

Resource hub

Blogs, videos and templates covering everything you need to know





Support

Student mentoring

Yellow Arrow staff feedback for students on their progress and ideas

Key teacher meetings

Regular opportunities to ask questions, get updates and seek support

Mighty Networks community

Secure online community for all participating students and staff

Email updates

Helpful updates and check ins to help keep everyone on track

Previous student project examples



Indigenous Culture Awareness

Creation of Aboriginal artwork mural at school to raise awareness



Music to raise awareness

Concert to raise awareness and funds for people experiencing homelessness



Litter busters

Reduce litter in school by educating other students about the environment

Previous student project examples



Angelite Awareness

A social justice focused Instagram account to bring awareness to issues not covered in mainstream media.



Working with (for) Al

Presentation for local primary school students on the importance of technology adoption and its impact on the upcoming workers.



Starting the Conversation

Presentation about the real-life experience of having cerebal palsy with a focus on tackling misconceptions about disability.



Testimonials

"It gave me an opportunity to start ideas and programs which I was too scared to do myself or didn't have the courage to ask for help."

Year 10 student at St Francis Xavier College, Beaconsfield "For anyone that wants to do this project, definitely take it because it's a great opportunity."

Year 10 student at St Francis Xavier College, Beaconsfield

"You did a very good job finding a balance between information and fun, it was very engaging."

Year 11 student at St Joseph's College, Ferntree Gully





"The biggest strength of Project Santiago lies in the people behind it, Felicity and Michael Walter. Their enthusiasm to help develop the leadership of young people is clear to see. Both Felicity and Michael have a genuine sense of care and respect for the students involved in the project and have also instilled a real buzz about the program for the students from St Joseph's College.

The students involved in the project have been afforded a unique opportunity to grow as young leaders and as young people in general. Project Santiago has opened many doors for these students as they learn about their strengths and how to lead others. The program has helped foster a sense of community and social responsibility in these students and has allowed them to experience a great deal of personal development as they seek to understand those around them with care and empathy."

Liam O'Keefe, Head of Students, St Joseph's College Ferntree Gully Key Teacher for 2021 Pilot Program



Salesian College sunbury

The team at Yellow Arrow Leadership were a joy to collaborate with. Having to plan a full days content will about 100 of my student leaders they were able to tailor a program around my desired outcomes and goals. They were accommodating and flexible on the day as locations and resources changed last minute, their ability to be adaptable to the circumstances made the day that much less stressful! The students all really enjoy their sessions and took a lot out of the day, specifically they like td that they were able to leave with a set of tangible and practical skills, skills which I have seen them use throughout their leadership roles this year. Felicity and Michael have created an amazing leadership training platform for students and i am very excited about being to work with them again in the near future.

Dino Martiniello, Student Leadership Coordinator Salesian College, Sunbury Client from a Signpost Program

Packages

\$1,599* 1 - Signpost

Free online community for teachers

1 day training for student leadership team

Student resource booklet



**Price for a max of 20 students. Contact us for a quote if you would like a larger group of students to attend.



2-Trail

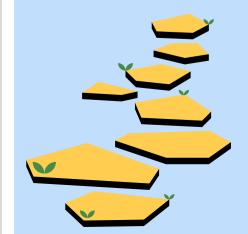
Free online community for teachers

1 day training for student leadership team

Student resource booklet

Professional development for teachers

Free attendance at Leadership Summit



58,999 3 - Full journey

Free online community for teachers

2 day in-person Program Launch event

Comprehensive teacher booklet

Professional development for teachers

Free attendance at Leadership Summit

Access to Mighty Networks community

Library of resources and templates

Regular webinars and mentoring

Get in touch

We would love the chance to chat with you further about how Project Santiago can be a great option for your school.

Send us an email at hello@yellowarrow.com.au to set up a complimentary 30 minute Zoom meeting.

Thanks, Felicity and Michael

